



# **SO NORD** FRANCHE-COMTÉ

THE PLACE TO BE FOR YOUR BUSINESS



# AN INDUSTRIAL DNA FOCUSED ON THE FUTURE



3

- 1. a PSA Group automotive assembly line
- 2. 1938 Peugeot 402 convertible
- 3. General Electric heavy duty gas turbine
- 4. Alstom Transport plant
- 5. Peugeot "Lion" building, registered as a historical monument



4



5

North Franche-Comté is a land of inventors, scientists and industrialists. It is the home of Oehmichen's helicopter, the foundation of clock-making and modern industry with companies like Japy and clock manufacturer l'Épée, bicycles, motorcycles, scooters and cars made by Peugeot as well as Alstom's TGV high-speed train. And there are other neighboring industrial celebrities: Lumière, Schlumpf, Lipmann, Bugatti, Clemessy, Schlumberger, Dreyfus and Koechlin.

This richness testifies to more than a century of industrial successes and it is the breeding ground for tomorrow's development.



## DID YOU KNOW?

North Franche-Comté is fortunate to have one of the 46 global companies that form the Henokiens: family-owned companies that have been operating for 200 years or more. Viellard Migeon Compagnie (VMC) was founded in 1679 in the Territoire de Belfort and it maintains its industrial tradition within an international group having a workforce of over 10,000 employees.

### 20 MILLION

VEHICLES MANUFACTURED ON THE PSA SITE IN SOCHAUX

### 1,800

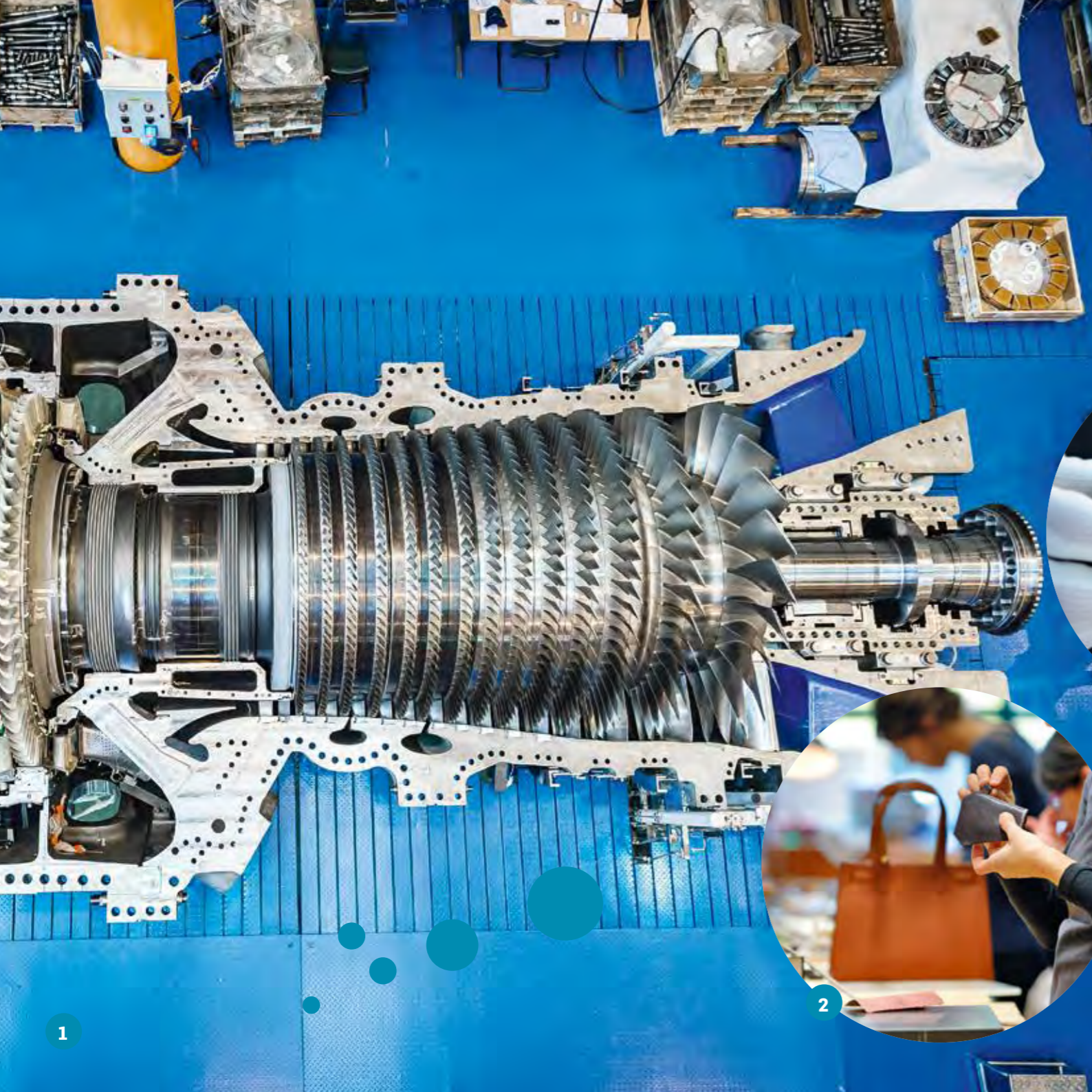
GAS TURBINES ALREADY PRODUCED IN BELFORT

### 1924

ETIENNE OEHMICHEN ACHIEVED THE FIRST RATIFIED CLOSED-CIRCUIT HELICOPTER FLIGHT

1

2



# THE MOST INDUSTRIALIZED REGION OF FRANCE



Alstom, General Electric, PSA Group and other key figures of the economy have developed in the heart of the territory articulated around the Belfort and Montbéliard conurbations. A host of industry stakeholders are at their side and they have generated a remarkable capacity to offer innovative and competitive industrial solutions.

Other fields – healthcare, agri-food, digital and top of the range leather goods – are enjoying a growing position in the economic landscape alongside the key branches: automotive, rail transport and power.

A few other industry players such as industrial doors and gates or special materials processing may be less prominent but they are at the cutting edge of competitiveness.

**10,000**  
EMPLOYEES IN PSA,  
THIRD LARGEST  
INDUSTRIAL SITE  
IN FRANCE

**25%**  
THE SHARE OF  
INDUSTRIAL  
EMPLOYMENT

**2016**  
LAUNCH OF THE  
THIRD HERMÈS  
MANUFACTURE

- 1. the 9HA heavy duty gas turbine produced by GE Belfort
- 2. the excellence of the saddle stitch in the Boudard Leatherwork School
- 3. manufacturing of orthopedic medical devices
- 4. precision control instrument
- 5. Cristel manufactures premium design cookware



## DID YOU KNOW?

25% of global power generation is based on GE-ALSTOM technology and services. GE Belfort has provided the 9HA turbine to the world's most performing combined gas cycle power plant in Bouchain (north of France).



# AN INNOVATIVE ECOSYSTEM



**1.** microencapsulation unit at Creathes **2.** "Grand Prix" prototype by Espera Sbarro, automotive design school at UTBM **3.** virtual reality, UTBM IT department **4.** laboratory at the University of Franche-Comté



The growth of North Franche-Comté is due to its skilled labor force as well as bold and imaginative industry leaders with a strong capacity for innovation: R&D represents 5% of local jobs compared to 2% at national level. The presence of major global industries boosts innovation in both public and private research.

There are four competitiveness clusters – Vehicle of the Future, Microtechnologies, Plastipolis and Vitagora – working at the service of innovative companies. North Franche-Comté is definitely in line with the "Industries of the Future" momentum.

**5**  
WORLD-CLASS PRIVATE RESEARCH CENTERS

**60%**  
OF PUBLICATIONS ON FUEL CELL SYSTEMS ISSUED FROM NORTH FRANCHE-COMTÉ

**2015**  
IN ITS BELCHAMP TEST CENTER, PSA WON THE WORLD RECORD OF CONSUMPTION FOR A VEHICLE WITH AN INTERNAL COMBUSTION ENGINE



## DID YOU KNOW?

The FC Lab research federation is developing the power generator of the future by integrating a hybrid hydrogen fuel cell to an electrical energy storage device.



# A GREAT PLACE TO LIVE



1. Malsaucy leisure park
2. the Belfort Lion
3. Bonal stadium, home of the Sochaux-Montbéliard football club
4. on the slopes of the Ballon d'Alsace
5. The milk from the Montbéliarde breed is used to make Comté, the first cheese in France to be awarded the AOP top quality label
6. Montbéliard hosts the Christmas market ranked n°1 by a leading French news magazine

You will be surprised by the riches of North Franche-Comté. Leave gray towns behind you and marvel at the very colorful architecture. Here towns are in the country and the country brings oxygen to the towns. Nature is resting and the territory offers big city services without the inconvenience of a metropolis.

Looking for thrills? You can snowboard, paraglide, go rock climbing, waterboarding or mountain biking. Is your family with you? Discover the hiking paths, visit the parks and zoos. Enjoy the gastronomy and the rich cultural life with theaters, movies, concerts, street performances, the Eurockéennes music festival, the Christmas markets, amateur or high-performance sports, renowned restaurants. Take your pick!

North Franche-Comté is the only territory in France with an American international section from elementary school to junior high. It is possible for your children to choose both the junior certificate and the baccalaureate with an international option.



## DID YOU KNOW?

Montbéliard cattle is the heir of an ancient breeding tradition and it was officially recognized at the 1889 Universal Exposition. Today this international star is exported on the five continents and its milk is the most used in cheeses bearing the AOC quality label throughout France.

**400,000**  
VISITORS ANNUALLY  
IN MONTBÉLIARD'S  
CHRISTMAS MARKET

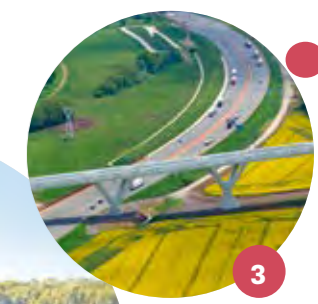
**104,000**  
FESTIVAL-GOERS  
AT EACH  
EUROCKÉENNES  
MUSIC FESTIVAL

**1932**  
THE SOCHAUX-  
MONTBÉLIARD  
FOOTBALL CLUB  
COMPETES IN THE  
FIRST FRENCH  
CHAMPIONSHIP,  
IMPELLED BY  
PEUGEOT'S VISIONARY  
SPORTS PATRONAGE

# A TERRITORY BOTH EFFICIENT AND ORGANIZED



2



3



1

1. Courcelles-lès-Montbéliard airfield 2. the TGV high-speed train station 3. highway A36 connecting Belfort and Montbéliard



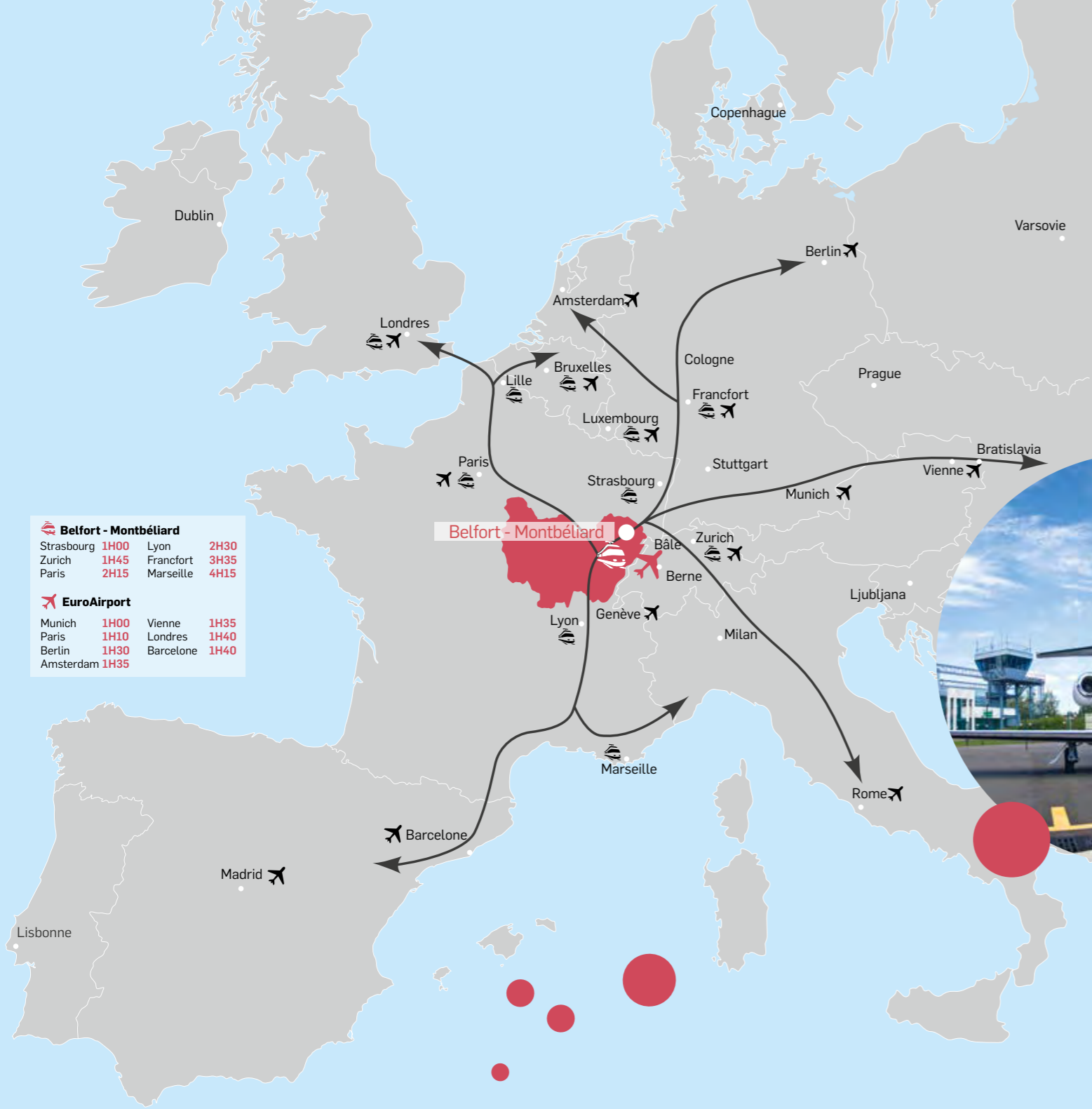
## DID YOU KNOW?

In 2015 EuroAirport Basel-Mulhouse (at 45 minutes from North Franche-Comté) saw 7 million travelers fly to and from 30 countries serviced daily.

300,000  
POPULATION OF NORTH FRANCHE-COMTÉ

3<sup>rd</sup>  
TRADE GATEWAY TO SWITZERLAND

2011  
THE RHIN-RHÔNE TGV HIGH-SPEED TRAIN LINE OPENED, PUTTING PARIS AT 2 HOURS AND 15 MINUTES FROM HERE



Belfort - Montbéliard			
Strasbourg	1H00	Lyon	2H30
Zurich	1H45	Francfort	3H35
Paris	2H15	Marseille	4H15

EuroAirport			
Munich	1H00	Vienne	1H35
Paris	1H10	Londres	1H40
Berlin	1H30	Barcelone	1H40
Amsterdam	1H35		



# SO NORD FRANCHE-COMTÉ

## LET'S CREATE A COMMON DNA!

Project holders, entrepreneurs, investors: join the momentum and benefit from the infrastructures that have been designed for you. Here, everything has been organized to accompany you in your success.

The Agency for the Economic Development of North Franche-Comté (ADN-FC) is at your service. In the heart of the most industrialized region of France, we will provide all the necessary support to make your project come to life and flourish.

[www.sonordfranchecomte.fr](http://www.sonordfranchecomte.fr)



success facilitator

Agence de Développement économique  
Nord Franche-Comté (ADN-FC)

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With the support



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